

Burdekin Solutions Ltd

Trading as NQ Dry Tropics

Corporate Strategic Plan

Our Corporate Vision

We aim to become the leading regional non-government influence in:

- creating a community that understands and exercises a high level of stewardship in the sustainable management of land and water resources; and
- producing improved land and water management practices across the region and north Queensland.

Our Corporate Mission

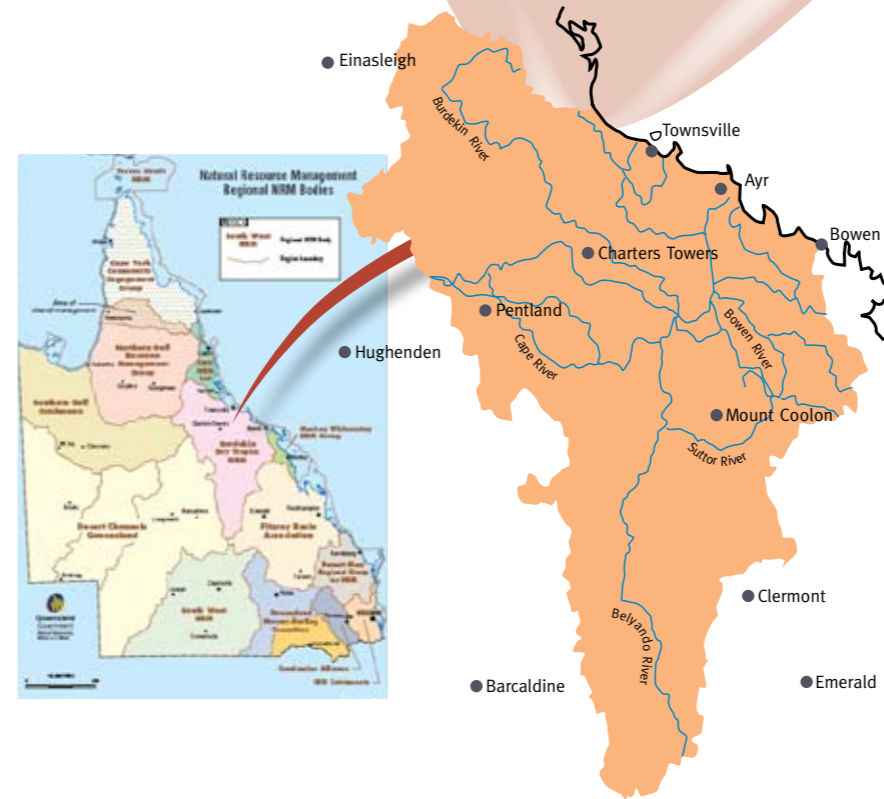
To achieve our vision, we will:

- broker collaborative land and water management outcomes;
- promote the stewardship of natural resources as everyone's responsibility;
- ensure we learn from our successes and mistakes;
- ensure decision making at all levels is supported by the best available knowledge;
- provide opportunities for the community to be involved and engaged in land and water management; and
- work with our stakeholders to identify land and water management issues and deliver solutions.

Our Organisational Values

At all times we will act professionally by:

- applying transparent, open and accountable processes;
- being approachable, engaging and supportive;
- being trustworthy and always acting with integrity;
- providing informed and credible advice;
- acting inclusively and taking a team approach to all that we do;
- being proactive, solutions oriented and innovative in our thinking; and
- respecting and valuing diversity.



- Approx 140,000 km² (eight per cent of Queensland)
- Approx 210,000 people
- Approx 200,000 in urban and rural centres
- Five per cent population Aboriginal
- 16 Traditional Owner groups
- All or part of 12 local government areas including Palm Island
- All or part of five federal electorates
- All or part of nine state electorates

www.nqdrytropics.com.au

Burdekin Solutions Ltd Executive Management Team



Bob Frazer
Chief Executive Officer



Dr Scott Crawford
Operations Manager



Jenny Manganaro
Corporate Services Manager



Mr Mark Stoneman
Chairman



Mr Cris Dall'Osto
Vice Chairman
Social and Economic



Ms Noeleen Ferguson
Director
Dalrymple Landcare Committee



Mr Phil Rist
Director
Traditional Owner



Mr Bill Sperring
Director
Science and Academia



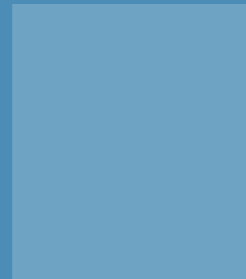
Mr Kevin Mann
Director
BBIFMAC



Mr Gary Martin
Director
Belyando Suttor
Implementation Group



Mr Norm Linthwaite
Company Secretary



Vacant Director
Local Government

Our Planning Framework



Townsville

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Remote Staff

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Corporate Strategic Plan

Goals

1. To be a financially and structurally viable organisation recognised for its business excellence and capacity to serve its stakeholders.

Strategies

- Identify, develop and implement strategies for diversifying the organisation's funding base and its long-term financial viability.
- Review the organisation's business and operational staffing models.
- Improve the organisation's internal systems, processes and corporate services capacity.
- Define the organisation's future role.
- Establish an organisation-wide culture of excellence in customer service.
- Provide leadership in all areas of fiduciary duty, accountability and strategic direction, and provide a platform to attract people of the highest calibre with specifically required skills to the board.
- Ensure the broadest range of management skills across board members and executive staff.
- Have in place a thorough and rigorous process for identifying and managing risk, including disaster recovery and business continuity planning.

2. To engage extensively and effectively for the purpose of delivering land and water management outcomes.

- Review the NQ Dry Tropics communications plan to ensure that it meets the ongoing media, stakeholder and other internal and external communications needs of the company.
- Identify and attend events appropriate to the promotion of the organisation and its objectives, and develop specific events for targeted audiences.
- Develop and maintain a comprehensive database for communications and other access purposes.
- Develop and maintain a comprehensive database of all current and potential contacts for NQ Dry Tropics, and segment that database for communications and other access purposes.
- Develop and maintain a portfolio of marketing and communications materials to promote NQ Dry Tropics and develop pro forma documents to assist staff in their communications activities.
- Develop and maintain structures and mechanisms that provide a key advisory role to the board of directors and our staff.
- Provide targeted community engagement to support land and water management delivery operations across the entire region.
- Engage with key organisations across the region to further the strategic objectives of NQ Dry Tropics.
- Develop processes to appraise and evaluate stakeholder attitudes to NQ Dry Tropics.
- Participation on key committees and advisory groups on which it is in the interest of NQ Dry Tropics to have representation.

3. To undertake activities that support the adoption of improved land and water management production practices and deliver measurable and sustainable results for the region.

- Implement the funded components of NQ Dry Tropics Regional Investment Strategy.
- Develop and implement a monitoring and evaluation framework.
- Establish and maintain proper policies and processes for the funding, procurement and approval processes associated with delivery activities.
- Review the Burdekin Dry Tropics NRM Region Natural Resource Management Plan.
- ensure that the organisation has the skills and professionalism to credibly advocate sustainable land management practices and effective regional arrangements for natural resource management.

Measures of success

We will know that we are successful when:

- the organisation has diverse income sources and a discretionary financial reserve equivalent to ten per cent of planned levels of expenditure in any financial year;
- the organisation's governance and operational structures, processes and systems are independently assessed as delivering business excellence in the areas of leadership, corporate social responsibility, corporate strategy and planning, client and community focus, information and knowledge management, human resource focus and process management; and
- the organisation is recognised by its key stakeholders (the people of the region, its organisations, and government and non-government institutions) as a leading influence in the creation of a community that understands and exercises a high level of stewardship in the sustainable management of land and water resources.

We will know that we are successful when:

- our regional communications and knowledge strategies deliver up-to-date and relevant information which meets the needs of the organisation and also the information and knowledge needs of our key stakeholders (people, organisations, and the government and non-government institutions); and
- we are told by the people of our community that we are engaging them appropriately and effectively across the full spectrum of our activities and events, including planning, project development and delivery, evaluation and reporting.

We will know that we are successful when:

- monitoring and evaluation of our delivery of investment in land and water management provides evidence of excellence in the area of business results (improved land and water management practices across the Burdekin Dry Tropics NRM region and north Queensland); and
- the organisation is recognised as an example of the effectiveness of regional land and water management arrangements, and as a credible and active advocate for sustainable practices.